

Web Feats for Schools

www.webfeatsforschools.com.au



... is now creating mobile friendly websites that will look great on any mobile device or desktop

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Smartphone Applications & Social Media

Please note that schools that currently use a smart phone app to communicate with parents may be able to have the feed from their school app embedded on their school website.

If your school has already set up a Facebook, Twitter, Instagram or other social media account you would like parents to check on a regular basis, prominent links can be created on your school's Home Page or elsewhere on your website to those Social Media Pages.

Updating your content with one click

With a responsive website design, all the links to your most commonly updated school documents will be included in your new website. All you need to do to update an online document is to **upload a new version of it** to your school's online website folder using the FTP program provided.

You can also **swap over images on your new responsive website**. I will supply you with a free program that compresses photos for use on the web, before you upload them.

Maintenance

In the many years I have worked with schools in Gippsland very few have made major changes to text content on pages once the website is online.

What schools have done is update their newsletters each week and other documents like their school handbook, Annual report, AIP, Strategic Plan, transition program dates, uniform/canteen pricelists, school policies, permission forms etc as needed.

The information on your actual web pages should be kept brief and general. Information that needs to be regularly updated, should be made available for the user to download from a link. If you set your website up with this in mind, the need for any page edits should be rare.

You know what information needs to be updated and can set this up right from the start, the need for additional website edits should be rare. If you do require support with your website or maintenance, you can email.

After your website is online the following services are available:

- Text edits or new text added to existing pages.
- Creation of new links for a documents not currently linked to your website.
- Creation of a new linked Web Gallery (you supply images on USB or via Dropbox)
- Creation of a new transitional image sequence for your Home page (you supply images on USB or via Dropbox)
- Embedding of a live feed from a social media account (Facebook, Instagram, Twitter , Youtube etc) or your School App (Tiqbiz , Skoolbag etc)
- The addition of new pages that will be linked to your global menu

Email your request for changes to webfeatsforschools@gmail and I will provide a cost estimate based on an hourly rate.